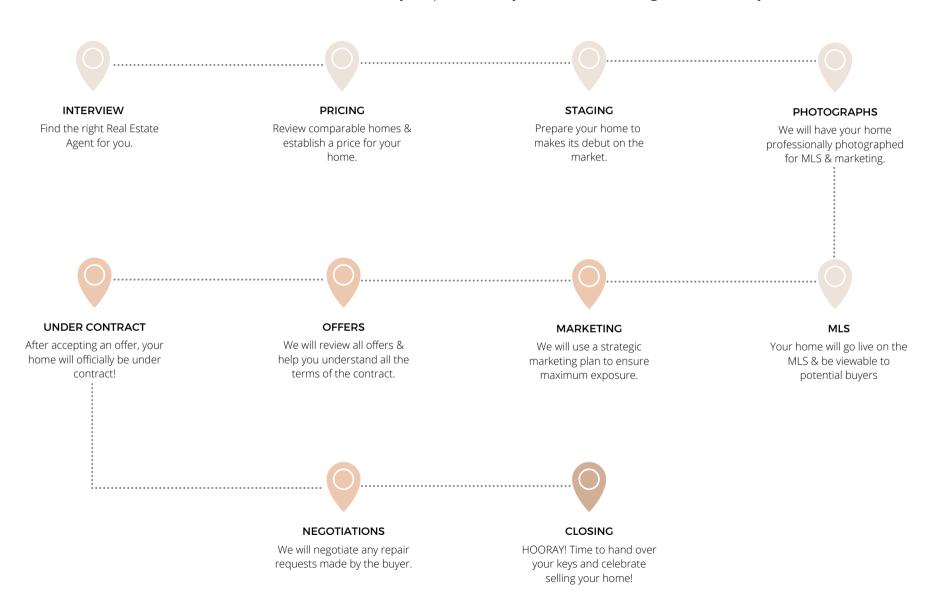
THE SELLER ROADMAP

This is a brief summary of the timeline for selling your home. Remember, as your Realtor®, I will be there every step of the way to make sure things run smoothly!



MARKETING TIMELINE

1.Planning Phase

Sign Listing Agreement

Complete Disclosure Package

Open Pre-Escrow

Staging Consultation

Discuss Necessary Repairs + Cosmetic Prep

Consider Pre-Inspections

2. Advisory Phase

Finalize Pricing Strategy Finalize Marketing Plan Facilitate Property Improvements

3. Off-Market Prep

Design Marketing Collateral

Staging Prep

Media Executions

Broker Outreach

MARKETING TIMELINE

4. Listing Goes on the Market

Property Syndication & Marketing

Broker's Tours, Open Houses

Showings by Appointment

Review Offers

Negotiation

5. Escrow & Due Diligence

Manage Escrow Work with Third Party Experts Assist with Closing Procedures

6. At Close

Signing & Transfer of Title
Disbursement of Funds to Seller
Transfer of Keys
Transfer of Utilities